



Board of Directors Meeting Agenda
November 12, 2011 10:00 to 3:00
WEAC Building, Mendota/Monona (Second Floor)

- I. Introductions/Call to Order – Christy Anderson, Lisa Benz, Kay Hansen, David Harswick, Linda Riesen, Jane Weidner, Tami McGrattan, DJ Holub; present
- II. Review Mission Statement and Ground Rules
- III. Approve Meeting Agenda: Moved by Jane Weidner, second by Christy Anderson - adopted with flexibility
- IV. Approve Minutes from September 17, 2011 Meeting: approved
- V. President's Report
 - Julie Hanon (past president) expressed well wishes
 - Linda will be represent us at ESP conference in Geneva
 - Linda would like a link on the WEAC website
- VI. Treasurer's Report - Ray was gone, estimated income is based on last year's income; expenses – same from Sept. meeting; see sheet
 - Do we need this much money for cash flow? Tami will check – perhaps move this money into a money market or savings (a little more than checking) if more money is in an account, is there higher interest?
 - Is the \$33.87 in a savings account costing the Academy? Tami will check
 - Approve budget as it stands: approved
- VII. Director's Report
 - Director's report – see extra page
 - Membership dues are not used at the Academy – maybe this should be on the website
 - Dues cover staff and QEI expenses, but that's it
 - ESP course meets Highly Qualified demands for Title I in ESEA
 - ESP COMMITTEE
 - Last week Tami attended ESP committee meeting – what are their feelings around the program, professional development, needs assessment – conversation per changes from last week
 - Currently, the certificate program gets ESPs no pay increases, not very useful; ESP tutorial online – tuition assistance – academy would underwrite some expenses for ESP that want to be HQ;
 - Spanish and sign language would be courses that ESP might be interested in – could be structured like sub class (cheaper) vs. Spanish for educators
 - We need to come up with something for ESPs!
 - ESP committee expressed an interest in moving from an ESP to obtaining a teaching license – NEA has a lot of online courses for ESP (free or minimal). One provides a competency based teacher licensing competency program (tuition reduction, scholarships)

- COMMUNICATION
 - Tami has been trying to post on academy Facebook at least once a week, sometimes on WEAC
 - Other venues: WEAC in Print, Mary's blog, WEAC Direct, a number of Uniservs have published little blurbs (NUE)
 - Long term goal: get in the Moving Education Forward (teacher handbook), ESP Handbook
- Academy will co-host SLATE conference with WASDA – Dec. 5, 6, 7 – in the Dells. Tami is working on some giveaways, and getting information for them; videos; get fliers reprinted
- Program status – enrollments are not what we want them to be
- Member Education work Group – delivery of member ed stuff through Academy – looked at Missouri's PD series- one hour webinars (free or online)
- 3 tracks for a possible 'conference': Leadership, Organizing (local), Professional Development – beginning stages (eclipsed by the recall)
- LONG TERM INITIATIVES
 - Spring – we may want to re-visit (after the election)

VIII. WEAC Board Liaison Report

- Talked about what the different Uniservs are doing – recertifications, pdp trainings and sessions, financial training, training for looking at retirement, budgeting, emerging voices, social networking – teaching how to use this; national board training
- Convention may be three tier
- Highlights from the board – Mary talked about the educator effectiveness, two bold reforms, lot of discussion on the 4x10
- Ohio referendum
- Voter ID information

IX. WEAC Governance Liaison Report - DJ

- Recall effort – we are trying to get buy into the 4x10 program, uniservs provide to the locals (10 signatures, \$10 donation, reach out to 10 voters, 10 hours of time); implementation mode – help the uniservs
- Recall forms will be ready 11/15 at 12:01 – go to website and get on their list “We Are Wisconsin”
- Membership drive has to continue
- Shaping public opinion priority – First phase – a reminder that we're teachers and ESPs and the work that we do is important; Second phase – member and parent talking about how the cuts are making it harder to help kids; Third phase – Governor Walker is the cause to the problems in our state
- 8 Speak-out events – were successful
- It's vital to speak out to parents and get them involved
- Topic of discussion was all around professional issues
- Thursday – Evers issued a report on cuts
- The more we can get our message out in the local papers – the better
- Continue to identify parents and members who are willing to speak out about how the cuts are effecting our schools and children
- Walker and his allies are running ads now
- We know from polling that public doesn't understand the amount of cuts

- Cyber lobby system is easy to write letters to leg; can also write a letter to the paper!
- X. Old Business
- a. Adoption of Bylaws
 - No legal issues
 - Important to deal with conflict of interest, clarity of political activities – important for tax purposes
 - See changes on the handout (in blue)
 - At the beginning of terms in September, go over the bylaws and conflict of interest section (you don't vote on that issue)
 - Check the re-numbering!
 - Clean copy for the next meeting – then vote on the bylaws
 - b. Toolkits Revisited
 - Letter indicating providing toolkits to facilitate information regarding the Academy and QEI
 - How should the toolkits look? Webinars? – Perhaps have Ron Jetty speak on The Educator Effectiveness; Tube – this is how you write a goal
 - Revisit the concept of the toolkits – post recall: APPROVED
 - c. Recognition of Past WEA Academy Board Members
 - Jane moved that we give certificate of appreciation to past board members, Dave seconded: APPROVED
 - d. Motion from the September meeting – “The WEA Academy will spend between \$10,000 and \$15,000 to incorporate the ESP Certificate Program into an online format including online portfolio capabilities.” Motioned by Heideman, seconded by Altenburg.
 - a. Motion to table by Malaney, seconded by Weidner. Motion approved.
 - Tami will check w/Nathan to see what this will look like online; basically we need more information: Tami needs to see: Program description, cost, how it fits into the ESP program
 - Stays tabled until next meeting
- XI. New Business
- a. Meeting the needs of ESP members
 - i. Tuition assistance toward “Basic Skills for Para Educators” for ESP members
 1. In ESEA monitored districts
 2. In other districts
 - What are we offering our ESPs (all members) to be in the union?
 - Jane: moved to provide for tuition assistance for Basic Skills Course at a cost of \$50 to the ESP member Lisa seconded. APPROVED
 - ***We have no control over cost for Teachscape courses
 - ii. ESP Level I Certificate process to allow level I participants to create their own program
 - Dave moved to pilot a Level I Certificate alternative to mirror Level II Kay second: APPROVE
- XII. Open Conversation
- December 3 – 8:30 on a conference call
 - February 4 – new meeting date – this may be a conference call (8:30 if a conference call, 10:00 if in person)
- a. Parking Lot issues
 - Links for PDP goals that may help w/topics (technology go here, literacy go

there); Jane will work on a couple to give ideas; it's cutting and pasting links to make it easier for the members

- UniServs blurb in their 'monthly' newsletters about the Academy; Leader to Leaders, etc.
 - Need to have the QEI logo on our web site
 - Union History course offered through the Academy – non-credit course is doable, a little harder for credit course
 - As convention, winter conference, and summer academy are gone, should we (Academy) offer more?
 - Offering a workshop on Educator Effectiveness – what it is, union role – webinar
 - Parliamentary procedure
 - Tami is working w/some uniservs on local licensure issues
 - Should we keep Pathways because of Ed Effectiveness?
- b. ESP Professional Development (see above)
- c. WEA Academy role in developing new leaders

XIII. Adjourn Jane moved, Dave seconded 2:00 p.m.

DRAFT