



**Board of Directors Meeting Minutes
Madison Radisson
October 17, 2009, 1-4:30 p.m.
Commanders Room**

Meeting called to order at 1 p.m.

Present: Hannon (President), Heideman (Treasurer), Call (Vice President), Fischer, Schroeder, Benz, Costello, Martin, Riesen (Secretary)

Absent: Malaney

Agenda approved with flexibility – Motion by Heideman, second by Schroeder.

September board minutes approved - Motion by Schroeder, second Benz

Treasurer's report

Copies of the proposed 2010 budget were shared.

Budgetary item question answered by John through email, promotional items etc.

Schroeder suggested leaving budget the same. Budget adjusted by 3% for future years. A line was added under expenses for promotional items.

Need a line for Income as the online store would generate income.

Motion to approve the 2010 budget by Schroeder, Second by Benz.

Discussion. Motion approved.

Director's report

Fischer provided an update on the WEA Academy's 5 Strategic Priorities set in September, 2008.

The Wisconsin Academy was discussed as a possible partner in providing video resources on the WEA Academy online channel.

Heideman moved to have John pursue the relationship/contract not to exceed \$5K. Second by Schroeder.

Discussion. Motion passed.

Possible online course partners were discussed. Viterbo has some distance courses on Autism. The Educational Approval Bboard works with institutions outside of WI. These accredited institutions may be good partners for the Academy to review.

It was determined that we do not have the internal capacity to host online courses locally so we are contracting with Web Courseworks for our Moodle Course Management System conversion.

The READI online course readiness assessment was demonstrated and discussed. Each member will take the assessment prior to the November board meeting and it will be reviewed again at that time.

The QEI is going strong while developing new PDP writing tutorials . Marketing and promotion this past year have included updating the logo and booth materials while utilizing the WEAC Direct e-newsletter. More convention exhibit opportunities are scheduled.

The WEA Academy also has a Facebook page with events, photos, videos, and notification to all "fans" of the WEA Academy.

Stephanie Call will represent the Academy at the WAFLT convention in November.

To date there have been about 900 responses to the survey

This year the Japanese program has 8 teachers involved. They will be visiting WEAC on December 2, 2009.

Sub Committee Reports

Bylaws - nothing new for board to work on.

Official bylaws submitted to WEAC legal for approval.

A marketing committee was assigned and members include Riesen, Call, and Benz.

The idea of advertising through WASDA was discussed.

Once the survey is offline (November 1, 2009) the data will be provided to the board for their consideration.

Discussion: We will look at our survey data and table bringing in Cris Anderson to talk about the survey data on professional development she has gathered in the Milwaukee area.

New Business

Honoring past board members. It was motioned by Heideman for the board to schedule a formal dinner event to which past board members would be invited, along with a guest, and they would receive their recognition for years of service. Second by Benz. Motion passed. It was then suggested that the dinner could

happen on November 6, 2009 the evening before the November board meeting somewhere in the Madison or SE Wisconsin area. Fischer will make arrangements and invitations.

President Hannon discussed the UW Green Bay Professional Development Certificate (PDC) which was initially developed by the WEA Academy. She is still on the board at UWGB and would like to pursue with the University bringing the WEA Academy back into partnership with them on the PDC.

It was suggested that Hannon present the PDC program to the full WEA Academy board in November, 2009 for their further consideration.

Motion to adjourn by Schroeder, second by Call.
Meeting adjourned at 3:14 PM