



Board of Directors Meeting Agenda
Location: Stevens Point, Holiday Inn Conference Center
July 25, 2010, Noon-3 PM

Present: Hannon (President), Martin, Call (VP), Riesen (Secretary), Costello, Fischer, Dave Harswick (guest), DJ Holub (guest)

Absent: Heideman, Benz, Malaney

- I. Call to Order/Roll Call
- II. Review Mission Statement and Ground Rules
- III. Discuss and Approve Meeting Agenda
- IV. Approve Minutes from May, 2010 Meeting
- V. President's Report
- VI. Treasurer's Report
 - a. The Academy budget through May, 2010 was shared and discussed
 - b. A new budget proposal for 2011 will be shared at the September meeting
 - c. Outside services were defined for the board
 - d. The Japanese Project will not run again in 2011
- VII. Director's Report
 - a. Update on course registrations
 - i. Teachscape registrations are increasing
 - ii. We will collect information on where members are finding out about Academy online courses
 - b. Online cadre annual meeting
 - i. Meeting was held in June
- VIII. WEAC Board Liaison Report
 - a. WEA Academy Board of Directors Election Results
 - i. New WEA Academy Board Members will be
 1. Jennifer Giedd (1 Year)
 2. Dave Harswick (3 Year)
 3. Jane Weidner (3 Year)
 - b. Quality education advocacy- management and staff defining issues.
 - c. PreK-12 education policy debate. WEAC Policy recommendation /virtual schools. What it looks like now, may not be the same in 5 years. Opportunities and training for instructors. Our members need to qualify/define quality education, take control of professional development
- IX. Sub-Committee Reports
 - a. Bylaws and Policies
 - i. Bylaws – Recommendations
 - ii. The recommendations to the WEA Academy bylaws will be addressed at the September meeting.

- b. Marketing
 - i. Call discussed making professional development through the Academy part of the common language used by leadership and thus the board and other members. She suggested a piece in News and Views to increase awareness.
 - ii. Call shared the print ads that were made available to UniSerts for their newsletters as well as through professional organizations.
 - iii. Fischer shared a copy of the new one page ad to be used for WEAC and other convention/conference booklets.
- X. Old Business
 - a. ESP Certificate Brochures
 - i. The new brochures/booklets were shared with committee members.
 - b. UW-GB PDC progress
 - i. The WEA Academy will be partnering with UWGB to develop an online module as part of the PDC.
- XI. New Business
 - a. Technology Training Program Proposal
 - i. Motion to approve by Martin, Second by Call, Unanimously Approved
 - b. SLATE Conference Partnership Opportunity
 - i. WEA Academy will partner with AWSA and WASDA to sponsor the SLATE conference in December. Fischer participates on the Steering Committee and they have selected presentation sessions.
 - c. Rtl Technology Room Sponsor Opportunity
 - i. The WEA Academy will sponsor and manage the Rtl Technology Room at the 2011 Rtl Summit in Green Bay.
 - d. K-12 Teaching Online Certification Course
 - i. The Academy is evaluating and considering partnership with Cardinal Stritch University's online teaching certification program.
 - ii. Motion to proceed with evaluation and partnership consideration by Costello, Second by Call, Unanimously Approved
 - e. September Board Meeting Packets – It was suggested that a WEA Academy folder filled with information about WEA Academy programs and courses be included in the WEAC board member packets for the September, 2010 meeting if possible.
 - i. It was also suggested that the WEA Academy get on the WEAC board meeting agenda immediately in January or February to update the larger body on WEA Academy activities, programs, and initiatives.
- XII. Meeting Adjourned at 2:47 p.m.