



**Board of Directors Meeting Minutes
Web Conference
January 26, 2010, 6:00-7:29 p.m.**

- I. Call to Order/Roll Call
 - a. Present: Hannon, Call, Riesen, Heidemann, Malaney, Schroeder, Benz, Martin, Fischer
 - b. Not Present: Costello
- II. Review Mission Statement and Ground Rules
- III. Discuss and Approve Meeting Agenda
 - a. Motion by Martin; Second by Benz. Agenda approved with flexibility.
- IV. Approve Minutes from November, 2009 Meeting
 - a. Motion by Call; Second by Schroeder. Minutes approved.
- V. President's Report
 - a. President Hannon provided an update on the UWGB PDC. She expects UWGB to contact the Academy soon to set up a meeting.
- VI. Treasurer's Report
 - a. No report given as current budget numbers were not available.
- VII. Director's Report
 - a. Update on Louise Uphoff who supports WEA Academy finances and budget issues.
 - i. The Board requested that a gift be sent on behalf of the WEA Academy.
 - b. New videos are available on the WEA Academy's YouTube Channel. The WEA Academy Promotional video has been updated and there is a Conversational Spanish video taped at a recent KMUC ESP training provided by Laura Koebel, High School Spanish Teacher in Plymouth, Wisconsin.
- VIII. WEAC Board Liaison Report
 - a. Martin reported on the proposed WEAC reorganization.
 - b. Race To The Top (RTTT) – Only 11 districts in Wisconsin did not sign on.
 - c. Members are encouraged to contact their legislators regarding health care.
- IX. Sub-Committee Reports
 - a. Bylaws and Policies
 - i. John will look into the whereabouts of the newly printed WEA Academy Policy Handbooks.
 - b. Marketing
 - i. Call discussed a proposal from the Marketing Committee (Call, Benz, and Riesen) to focus on a different target audience, place ads in UniServ newsletters, place ads in WASDA publications, promote more at PDP training sessions, and expand the use of web links to the Academy on UniServ and other organizations' websites.
 - ii. Motion by Heidemann; Second by Schroeder to approve the committee's marketing proposal. Motion Approved.

- X. Old Business
 - a. READI Online Assessment
 - i. Motion by Heidemann; Second by Schroeder to approve a one year contract with READI assessment.
 - b. Recognition Dinner
 - i. Heidemann will look into setting up a May 14th recognition dinner for past board members to join in. Heidemann will develop a plan and logistics and provide them to Fischer.
- XI. New Business
 - a. Canter Courses
 - i. The Academy has one individual reviewing a Canter online course for possible inclusion in the WEA Academy online catalog for WEAC members.
 - b. Teachscape Course Feedback
 - i. It was recommended to continue providing these courses and to suggest to Teachscape to develop a forum-type communication piece in the courses to increase student-teacher, and student-student collaboration and discussion.
 - c. ESP Professional Development Training Programs
 - i. There are new ESP training programs being piloted at uniservs and at Winter Conference this semester.
 - d. Web Tools 2.0 online class feedback
 - i. The Web 2.0 Tools course feedback was reviewed. This course will continue to be updated and then offered from the Academy.
- XII. The March, 2010 WEA Academy Board meeting is cancelled. The Board will meet again in May pending Heidemann's plan (see Section X. Part b).
- XIII. Meeting Adjourned at 7:29 p.m. Motion by Schroeder; Second by Martin.