



**Board of Directors Meeting Agenda
December 3, 2011, 8:30 to 11:30
Virtual Meeting**

- I. Introductions/Call to Order
Present: Betty, Christy, Lisa, Kay, David, Ray, Stephanie, Linda, Weidner, DJ, Tami
- II. Review Mission Statement and Ground Rules
- III. Approve Meeting Agenda
Moved with flexibility - Altenburg, Harswick seconded - APPROVED
- IV. Approve Minutes from November 12, 2011 Meeting
Harswick moved, Anderson seconded – APPROVED
- V. President's Report
 - a. Linda was at an ESP meeting in Geneva, small attendance, made a presentation in regard to the \$50 fee for Tutorial for Para Educators
- VI. Treasurer's Report - Budget summary review, final numbers and adjustments from the audit are not in;
 - a. Budget approval motion – Malaney moved, Heideman seconded (if changes needed, can happen later) - APPROVED
- VII. Director's Report
 - a. Heideman moved, Anderson seconded, to move all cash from checking account to leave \$12,000 as a balance in checking, move all funds in Wells Fargo Sweep account to money market account – APPROVED
 - b. Messages went out regarding ESP course at \$50 per member
 - c. NBPTS course – instructor dropped her fee \$100 – Academy dropped WEAC member fee by \$100; 3 out 4 people that piloted certified,
 - d. Updates to WEA Academy website
 - i. "About Us" Statement - While WEAC supports the WEA Academy in the form of staff salary and infrastructure expenses, WEAC member dues are not used to cover the expenses of the online courses developed by the WEA Academy.
 - ii. Course Catalog: Every course includes a statement near the pricing list "WEAC member dues are not used to defray the costs of this course"
 - iii. All courses now include extension number for those calling for information
- VIII. WEAC Board Liaison Report: No meeting, no report
- IX. WEAC Governance Liaison Report
 - a. Busy working on the recall effort – occupying much of the time
 - b. Board Meeting: Recommendations for gubernatorial candidate, resources for recall

- c. Voter ID, make sure that people get out to vote (get EVERYONE informed on voter ID issues)
- d. Petitions going well – keep at it!
- e. 4 X 10 plan is out there – good communication systems are getting the petitions done; recertification is happening
- f. Shaping public opinion – new ads will be going out shortly – members talking about why it is important to have a voice in the workplace and why it’s important for students; this worked well in Ohio
- g. Speak out campaign, School Superintendents – WASDA survey successfully challenged Walker’s stuff is working; working on more ways to reach the public

X. Old Business

- a. Adoption of Bylaws
 - i. Moved by Anderson, seconded by Altenburg – APPROVED
 - ii. Minor formatting and spelling changes will occur
 - iii. This will go to the February Board Meeting for approval
- b. Motion – “The WEA Academy will spend between \$10,000 and \$15,000 to incorporate the ESP Certificate Program into an online format including online portfolio capabilities.” Motioned by Heideman, seconded by Altenburg.
 - a. Motion to table by Malaney, seconded by Weidner. Motion approved.
 - b. Motion to untable the motion Malaney, seconded by Weidner. Motion approved
 - c. TODAY: Motion to approve by Heideman and second by Harswick: APPROVED
 - d. Discussion – looked at Tami’s list of pros and cons; Ray discussed NEA’s opportunities, Nathan will be looking for people to pilot the online process – programming will begin in January, will roll out in September
 - e. Harswick – we recognize that our ESP members have a need that the WEA Academy maybe able to fulfill.
 - f. Could this be rolled out in phases? Level I, Level II? Level II completed at an outside site? Is there a greater need for Level I or Level II?

XI. New Business

- a. Establishment of Money Market Account for liquid assets (see above)

XII. Open Conversation

- a. Parking Lot issues
 - i. Recertification – ID number? DJ will look into this
 - ii. Generate some ideas for more Facebook members? (151 like us) Send emails to people regarding this? Put this on the WEAC Direct? Tami will talk to communications about this
 - iii. Weidner will assist us at the next face to face meeting with manipulation of Facebook
 - iv. Weidner will also work on links for PDP assistance
 - v. QEI logo, Academy logos are on the WEAC website
 - vi. Link to Union history information
 - vii. Webinar on Educator Effectiveness?
 - viii. Discussed open issues from the last meeting
 - ix. WCEA Professional Issues Cadre – Tami is working with them on this
- b. WEA Academy role in developing new leaders



- i. Our involvement should be consistent with our 501(c)(3) status.
- ii. Continued work

XIII. Adjourn: Malaney moved to adjourn and Altenburg seconded – APPROVED – 9:46 a.m.

EXTRAS:

Next meeting is February 4, 2012. Manner and time to be determined at a later date.

Tami has certificates for Linda to sign for past board members, they will be sent out to them

Tami will provide email copies of today's work for our binders to those that request paper copies.